



We exist to serve others so they may better serve the world. SM

Dear Service Colleagues,

After working in the hospitality industry for the past 15 years, and approximately ten of those years with the world-renowned Ritz-Carlton Hotel Company, I felt it was time to exclusively focus on assisting organizations reach higher levels of service.

I genuinely believe that the concept of "world-class service" is a universal one and the methods to get there are widely applicable regardless of industry. Through my years of service experience, academic studies, and teaching worldwide, I am confident that with the right dedication and passion, virtually any organization can differentiate itself by providing world class service.

With your permission, allow B. Williams Enterprise, LLC show you how.

Hospitably yours,

Bryan K. Williams
Founder & Chief Service Officer